

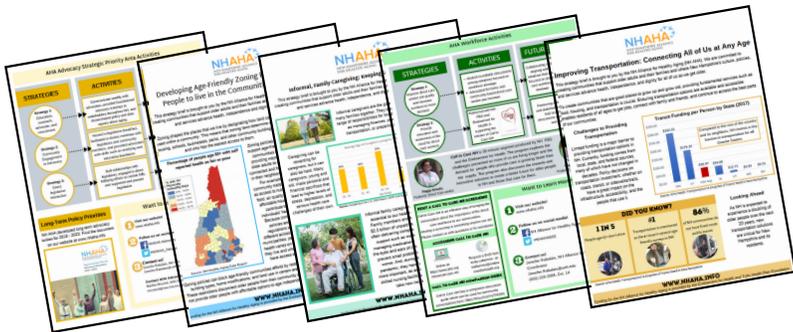
2020 HIGHLIGHTS AND ACCOMPLISHMENTS

NHAHA is a statewide coalition of stakeholders focused on the health and wellbeing of older adults in New Hampshire. NHAHA's shared vision is to create communities that advance culture, policies, and services that support older adults and their families.

PRINCIPLES OF PRACTICE

Communication

- In response to the global pandemic, NHAHA launched a [webinar series](#) focused on emerging issues and priority strategies. The series has included **3 webinars** as well as **2 peer to peer networks** that will meet several times a year
- Established a new communications committee focused on elevating aging issues across the state
- Increased social media presence by **315%**
- Developed a [webpage](#) highlighting Covid-19 resources
- Created **6 new webpages** to be released in 2021
- Developed one-page communication pieces for each priority area to be released in 2021



Diversity, Equity, and Inclusion

- Conducted a **DEI climate survey** across NHAHA and presented results to stakeholders to begin the planning process for incorporating DEI strategies
- Partnered with stakeholders to host [Gen Silent](#) screenings
- Planned an LGBT friendly services training to be delivered online in the spring of 2021

Measurement

- Conducted NHAHA **Annual Participant Survey**
- Created executive summary to seek funding to support the establishment of a data collection system to address measurement gaps

2020 FAST FACTS

350+

participants
engaged

195+

organizations
and groups
represented

110+

stakeholder
meetings hosted
in 2020

235+

attendees at
2020 Quarterly
Meetings

STEERING COMMITTEE

In the fall of 2020 the Steering Committee initiated a **strategic planning process** which will wrap up in 2021. The Steering Committee also added **10 new members** in 2020.

QUARTERLY MEETING

NHAHA hosted **4 quarterly meetings** in 2020 (3 virtual, 1 in-person). Since 2016, over **960 people** have attended a Quarterly Meeting.



STRATEGIC PRIORITIES

NHAHA advances collaborative efforts through partner driven workgroups

Advocacy

- Supported providing stipends to front line workers during the pandemic
- Hosted listening sessions to build legislative priorities for 2021 session
- Provided virtual testimony

Caregiving

- Hosted a webinar for employers, *Creating Workplaces that Support Employees as Caregivers*
- Established Coffee and Caregiving Conversations, a quarterly peer network to align work of caregiving initiatives across NH

Transportation

- In partnership with Southern NH Planning Commission surveyed volunteer driver programs to understand impact of Covid-19
- In response to survey results, reconvened quarterly volunteer driver program peer to peer network

Workforce

- Hosted two webinars *Call to Care NH: The Direct Care Work Force in the time of COVID-19* and *Answering the Call to Care: Creating Quality Jobs for Direct Care Workers in NH* to create awareness about increasing workforce issues in NH

Zoning

- Shared information and resources about age-friendly communities, barriers to diverse housing, and zoning/housing gaps across NH

CONTACT US!

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REFRAMING AGING

Serving as the hub for reframing aging, NHAHA hosted a two day, in-person workshop that trained **15 new facilitators**.

NHAHA also developed **reframed core messages** and a presentation, *A New Day to Grow Old*, which



is designed to deliver a framed conversation on aging.

COMMISSION ON AGING

NHAHA was a driving force in developing the Commission on Aging (COA) in 2019. Over the course of the year, NHAHA has provided **trainings and education** to COA members which has helped to foster a broader understanding of the field of aging.

PRESENTATIONS & PUBLICATIONS

- 2020 Gerontological Society of America Annual Scientific Meeting, poster presentations
 - *Measuring Age Friendly Communities in New England: Promising Pilot from the NH Alliance for Healthy Aging*
 - *The NH Alliance for Healthy Aging: Using a Collaborative Approach to Advance Healthy Aging*
- *NH Alliance for Healthy Aging: Creating Communities that Work for All Ages*; presentation to Age Well Connecticut
- *Helping Family Caregivers Self-Identify Connects Them to Support and Resources*, article in NH Physician
- Updated [Funding Scan](#) to include Covid-19 funding opportunities.



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